Descriptions of NLS Concurrent Sessions

You will sign-up to attend 2 of the following 6 Concurrent Sessions. The first series of sessions will take place on Thursday, July 31, 2008 from 9:00am – 9:45am. You will then transition to the second session from 10:05am – 10:50am. The sign-up will be on a first come, first serve basis during NLS registration on Monday, July 28th from 1:30pm – 3:00pm. Please read below for a description of each Concurrent Session and come prepared to sign up for the two sessions that look most interesting and applicable to you and the work that you do.

NOAA Communications: Getting the Message Out

Date: Thursday, July 31, 2008
Time: 9:00am – 9:45am or 10:05am-10:50am
Location: Jefferson Room
Presenter: Anson Franklin, Director, NOAA Office of Communications

Description: Join Anson Franklin for an information session on how NOAA Office of Communications works and how the office works with the News Media. Attendees will also receive tips on conducting interviews with News Media.

NOAA Budget: It’s All About the Money

Date: Thursday, July 31, 2008
Time: 9:00am – 9:45am or 10:05am-10:50am
Location: East Room
Presenter: Steve Gallagher

Description: None provided.

Congressional Relations: Know Your Audience

Date: Thursday, July 31, 2008
Time: 9:00am – 9:45am or 10:05am-10:50am
Location: Meadow Room
Presenter: Stew Harris, Congressional Affairs Specialist, NOAA Office of Legislative Affairs

Description: Join Stewart Harris, NOAA Office of Legislative Affairs, for a brief overview of the Congressional players and NOAA’s legislative priorities, followed by a discussion of how to effectively communicate your message to Congress, and an in depth question and answer session.
NOAA Education: You Have a Mandate to Educate

Date: Thursday, July 31, 2008  
Time: 9:00am – 9:45am or 10:05am-10:50am  
Location: Studio Room  
Presenter: Louisa Koch, NOAA’s Director of Education  

Description: Find out what's new with NOAA education. How can you be involved? Why is it important?

How You Can Improve NOAA’s Performance (Without Spending a Dime)

Date: Thursday, July 31, 2008  
Time: 9:00am – 9:45am or 10:05am-10:50am  
Location: Federal Room  
Presenter: Ed Mahoney, NWS Warning Decision Training Branch  

Description: This session explores how you, as a NOAA leader, can improve your organization's performance by leveraging the Commerce Learning Center (CLC). Lessons learned from the CLC implementation show that once managers/supervisors are engaged with this new distance learning tool, training does transfer into performance. The session provides four specific actions you can take on to make these courses work for you. As an example, attendees will be able to apply what they learn to a NOAA pilot project to use the CLC to improve written communications in your office.

NOAA’s Program Coordination Office: A Window Into Leadership

Date: Thursday, July 31, 2008  
Time: 9:00am – 9:45am or 10:05am-10:50am  
Location: Foxes Room  
Presenter: Tim McClung, NOAA Deputy Chief of Staff  

Description: The Program Coordination Office (PCO) Leadership Developmental Program (LDP) is an aggressive year-long developmental opportunity for mid career NOAA employees.

The PCO-LDP provides upward bound employees with opportunities to directly support, travel with, and learn from senior NOAA leadership and other program managers, coordinating nearly every aspect of all operational issues as they move up/down the chain of command. Working side by side with other Line Office PCO representatives, and in conjunction with staff from various NOAA corporate offices, the PCO-LDP is a one-stop learning experience offering a glimpse into how NOAA executes at the headquarters level, and how key decisions are made by senior NOAA leadership.